



**kuraray**

Possible starts here



**For people and the planet—  
to achieve what no one else can.**



## **Kuraray Report 2022**

For Fiscal 2021, Ended December 31, 2021



# **kuraray**

## **Possible starts here**

Beyond impossible lies what's possible.  
Waiting to be discovered by those with the courage  
to challenge the norm and bring about change.

Nearly a century ago, one such pioneer made  
it possible for a successful company to serve the  
greater good and society at large.

While also rewarding and nurturing its employees  
and stakeholders.

That company is Kuraray.

And today while we face new challenges;  
The need to protect the environment.  
The need to improve global health.  
The need to create cleaner chemicals.

That founding belief in what's possible remains unchanged.

We still work for the benefit of all.  
We still trust in our expertise in chemistry to go beyond and innovate.  
And we still embrace the power of collaboration with others.

Knowing we're stronger and better, when working together  
to change impossible into possible for everyone.

As we make our journey together towards a fairer, safer,  
more sustainable future, a real possibility.

## **Possibility can change the world. And it starts here.**

The Kuraray Group established a new corporate tagline in 2022: "Possible starts here." Since our founding, we have taken on the challenge of solving social issues and creating new value through our business activities. We formulated the phrase "Possible starts here" to express our unwavering corporate attitude as well as our desire to co-create value with society for a better future—starting with the Kuraray Group.

## Corporate Statements

### Our Mission

We are committed to developing new fields of business using pioneering technology that improves the environment and enhances the quality of life throughout the world.

“For people and the planet—to achieve what no one else can.”

### Our Values

#### Philosophy

Respect for individuals  
Close cooperation to attain shared goals  
Constant creation of new value

#### Guiding Principles

Safety is the cornerstone of everything we do  
Customers' needs are our top priority  
We act on ideas in the workplace

### Our Commitment

- We will constantly develop and provide safe, high-quality products and services.
- We will maintain a sound relationship with society through good communication.
- We will strive to preserve and improve the global environment, and to secure safety and health in all our workplaces.
- We will value all members of the Kuraray community and respect their rights.
- We will always conduct businesses in a free, fair and transparent manner.
- We will honor all intellectual property and secure data and information in a proper manner.