

March 6, 2013
Kuraray Co., Ltd.

Major Organizational Restructuring (as of April 1, 2013)

Kuraray Co., Ltd. today announces a decision to implement a major organizational restructuring as of April 1, 2013. Further organizational restructuring measures (within divisions or sections) as of April 1, 2013, will be announced at a later date.

1. Policy

Kuraray is working to steadily implement various measures to achieve the goals set forth in its “GS-III” medium-term management plan, a three-year plan launched in fiscal 2012.

Kuraray marks the second year of GS-III in fiscal 2013 and will implement the organizational changes listed below with the aim of achieving the “acceleration of global strategy for core businesses;” “creation and expansion of new business;” “improvement of the competitiveness of both existing businesses and products through the strengthening of production technologies;” and “proactive human resource development to nurture the next generation of managers.”

2. Details of Organizational Restructuring

(1) In-house Companies and Business Divisions

In-house companies and business divisions will be reorganized to strengthen the competitiveness of core businesses and accelerate global strategy for such businesses. Details are given below.

New structure		Current structure	
In-house companies	Business divisions	In-house companies	Business divisions
Vinyl Acetate Company	Production and Technology Management Division, Poval Resin Division, Poval Film Division, EVAL Division, PVB Division, Global Business Planning Division	Resin Company	Poal Resin Division, Poal Film Division, EVAL Division, PVB Division

Isoprene Company	Production and Technology Management Division, Isoprene Chemicals Division, Elastomer Division, Genestar Division	Chemicals Company	Methacrylate Division, Isoprene Chemicals Division, Elastomer Division, Genestar Division, Medical Division
Functional Materials Company	Methacrylate Division, Medical Division, Clarino Division		
Fibers and Textiles Company	Production and Technology Management Division, Fibers and Industrial Materials Division, Living Goods and Materials Division	Fibers and Textiles Company	Fibers and Industrial Materials Division, Clarino Division, Kuraflex Division, Fastening Division

- The current three in-house company structure will be replaced with a four in-house company structure.
- Production and Technology Management Division will be established in each of three in-house companies sharing the same business foundation, namely, the Vinyl Acetate Company, the Isoprene Company and the Fibers and Textiles Company, with the aim of enhancing Kuraray's production techniques.
- Global Business Planning Division will be established in the Vinyl Acetate Company.
- The Kuraflex Division and Fastening Division of the Fibers and Textiles Company will be integrated to become the Living Goods and Materials Division.

(2) New Business Development Division

To strengthen Kuraray's core businesses' mainstay technologies and accelerate the development of new businesses, the Research and Development Division will be separated from the New Business Development Division.

(3) Global Business Management Division

The Global Business Management Division will be eliminated and its functions transferred to the Corporate Management Planning Division and the General Affairs and HR Division.

(4) Kuraray Business Service Co., Ltd.

The operation of Kuraray Business Service Co., Ltd. will be transferred to the Accounting and Finance Division.